SHINE MURAL FESTIVAL 2026

SHINE®

ST. PETERSBURG MURAL FESTIVAL

SPONSORSHIPS

SHINE 2026

PRODUCED BY

ST. PETERSBURG ARTS ALLIANCE

SHINE MURAL FESTIVAL 2026

RISE & SHINE

Now in its second decade, the SHINE Mural Festival returns **November 6-15, 2026**, bringing bold public art to the streets of St. Petersburg. Produced by the St. Petersburg Arts Alliance, SHINE will feature all local muralists, celebrating the creative talent within our City of the Arts and highlighting the lasting impact of public art in shaping and inspiring community.



200+ New Murals

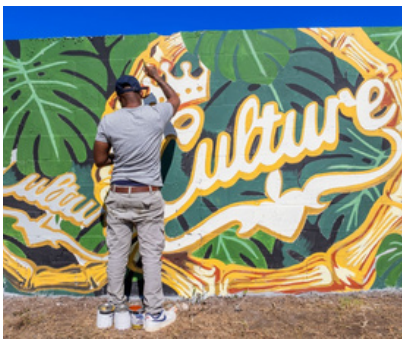
CREATED SINCE 2015

Led by local artists and community members, SHINE illuminates the power of art in public spaces by:

REVITALIZING NEIGHBORHOODS



INSPIRING DIALOGUE



UNITING COMMUNITIES



SHINE | AUDIENCE

SHINE AUDIENCE

EVENT ATTENDEES

Art in public places draws a wide audience and removes barriers that often limit access to other art forms.

16,000
ANNUAL ESTIMATED VISITORS DURING SHINE WEEK

11,650
SHINE 11 ATTENDEES

MEDIA ATTENTION

16
MEDIA FEATURES

50 M+
VIEWERS/READERS ACROSS ALL MEDIA*

**Does not include social media*



ST. PETERSBURG WAS VOTED THE 5TH BEST CITY FOR STREET ART IN THE USA TODAY 10BEST READERS' CHOICE AWARDS 2025 THANKS TO SHINE!

SOCIAL MEDIA

SHINE has maintained an active web and social media presence since 2015.

facebook @SHINEONSTPETE

1.2M VIEWS
IN SHINE SEASON

15,000
FOLLOWERS

3h 23m
WATCH TIME

Instagram @SHINEONSTPETE

121.5K REACH
IN SHINE SEASON

26,027
FOLLOWERS

981
SHARES

WEB TRAFFIC

CLICK HERE FOR THE SHINE WEBPAGE

18,636
PAGE VIEWS
(SHINE SEASON)

948 VIEWS/MONTH
(OFF-SEASON)

SHINE
ST. PETERSBURG
MURAL FESTIVAL

SHINE | MEDIA

CLICK THE HEADLINES TO SEE WHAT PEOPLE ARE SAYING ABOUT SHINE!

ART FOR ART'S SAKE | SEE HOW THE SHINE ST. PETERSBURG MURAL FESTIVAL HAS LEFT ITS MARK ON ST. PETE

allegiant



ST. PETE'S MURAL FESTIVAL SHINES, DESPITE HURRICANE INTERFERENCE

CATALYST



12 YEARS AND 180+ MURALS LATER, SHINE CONTINUES TO TRANSFORM ST. PETE INTO AN OPEN-AIR ART GALLERY

iLOVETHEBURG



SHINE MEDIA

SHINE | IMPACT

COMMUNITY COLLABORATIONS

Since 2015, SHINE has produced 30+ community murals and special projects with local nonprofit organizations including:



Creative Clay – Equality Through Art

girl scouts of west central florida

Florida Wildlife Corridor Foundation

Tampa Bay Watch Discovery Center

Boys & Girls Clubs of the Suncoast

170+

ARTISTS COMMISSIONED BY SHINE SINCE 2015

$61-$69

SPENT PER DAY BY EVENT ATTENDEES

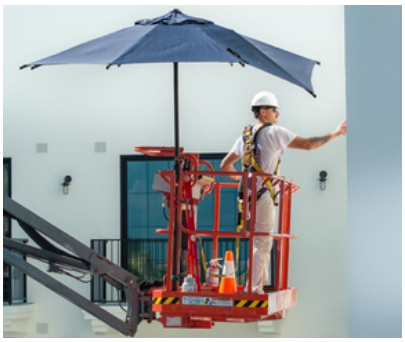
500+

OPPORTUNITIES CREATED FOR LOCAL ARTISTS TO SHOWCASE THEIR WORK

COMMUNITY BENEFITS OF SHINE MURALS:



PROVIDE OPPORTUNITIES FOR PEOPLE TO ENGAGE WITH ART AND ARTISTS



CATAPULT THE CAREERS OF LOCAL ARTISTS



BUILD APPRECIATION FOR NON-TRADITIONAL ART MEDIUMS

SHINE IMPACT

SHINE | SPONSORSHIP

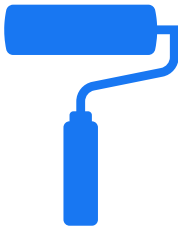
SHINE SPONSORSHIP

For over a decade, SHINE has lifted and illuminated our community, and meaningful partnerships make it possible.

Here are some of the generous organizations that have supported SHINE:

st.petersburg www.stpete.org · Rays · Tampa Bay Rowdies · Bayfront Health St. Petersburg · St. Petersburg Chamber of Commerce · Lightning Foundation · Florida Arts & Culture · National Endowment for the Arts · New Hotel Collection The Cordova Inn · WUSF · npr Media Partner · Florida Paints The Official Paint Supplier of Shine · Foundation for a Healthy St. Petersburg · Wittner Wollman Group

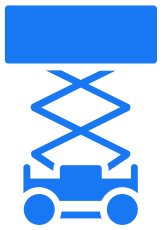
SHINE SPONSORS HELP US:



SUPPLY PAINT, ROLLERS, AND OTHER MATERIALS



CONTINUE TO EMPLOY AND SUPPORT ARTISTS IN OUR COMMUNITY



RENT LIFTS, SCAFFOLDING, AND OTHER EQUIPMENT

SUPPORTING SHINE PRESENTS A UNIQUE OPPORTUNITY TO:

- Became associated with one of the most exciting public art events in the country
- Build stronger community ties
- Promote your business and your brand

YOUR ACTION FURTHERS ART & ARTISTS!

Interested in supporting SHINE through a direct or in-kind donation? Email Charlene Harrison at charlene@stpeteartsalliance.org!

SPONSOR LEVELS

SHINE®
ST. PETERSBURG
MURAL FESTIVAL

SPONSOR LEVELS

FESTIVAL SPONSORSHIPS

- TITLE SPONSOR - $50,000
- PRESENTING SPONSOR - $25,000
- SUPPORTING SPONSOR - $10,000
- COMMUNITY SPONSOR- $7,500
- MURALIST SPONSOR - $5,000

INDIVIDUAL SPONSORSHIPS

- HOSPITALITY SPONSOR- $2,500
- ADVOCATE SPONSOR - $1,000
- LUNCH BUNCH SPONSOR - $500

TITLE SPONSOR

$50,000 SPONSORSHIP

As the exclusive **Title Sponsor**, your brand will be prominently recognized as the lead supporter of SHINE 2026. This elite level offers maximum visibility and alignment with one of the nation's top mural festivals. Ideal for companies looking to demonstrate bold civic leadership and longstanding commitment to the arts.

- Exclusive event specific Title Sponsorship
- Opportunity to speak at SHINE opening and closing events
- Logo hyperlink on SPAA & SHINE Websites
- Logo included in digital SHINE Guidebook
- Recognition on SHINE artist banners and in SHINE related print and social media
- Opportunity to provide branded merchandise in artist welcome bags
- 10 Limited Edition SHINE Year 10 Coffee Table Books
- 10 SHINE Postcard Books
- Invitations for four (4) representatives to select SPAA Programs and Special Events
- Complimentary four (4) named Arts SPAA Membership benefits for 1 year
- Invitations to all SPAA Donor Recognition Events

TITLE SPONSOR

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FESTIVAL SPONSORSHIP

PRESENTING SPONSOR

PRESENTING SPONSOR

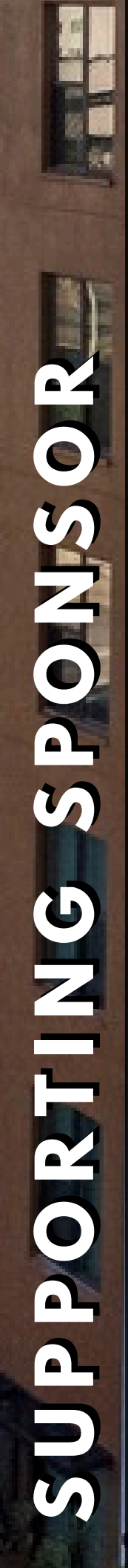
$25,000 SPONSORSHIP

Presenting Sponsors are pillars of the SHINE Festival, receiving elevated brand visibility while directly supporting the artists and infrastructure that make SHINE possible. This level is designed for partners who value both community impact and brand prestige.

- Logo hyperlink on SPAA & SHINE website
- Logo included in digital SHINE Guidebook
- Opportunity to provide branded merchandise in artist welcome bags
- Recognition on SHINE artist banners and in SHINE related print and social media
- Opportunity to Speak at a SHINE event
- 8 Limited Edition SHINE Year 10 Coffee Table Books
- 8 SHINE Postcard Books
- Invitations for four (4) representatives to selcet SPAA Programs and Special Events
- Invitations SPAA Donor Recognition Events
- ComplImentary two (2) named SPAA Membership benefits for 1 year

SHINE
ST. PETERSBURG MURAL FESTIVAL

FESTIVAL SPONSORSHIP



SUPPORTING SPONSOR

SUPPORTING SPONSOR

$10,000 SPONSORSHIP

Support SHINE's roots by becoming a **Supporting Sponsor** — directly impacting artist welcome, public programming, and mural execution. This level celebrates your commitment to inclusive community growth and vibrant public art.

- Logo hyperlink on SHINE website
- Logo included in digital SHINE Guidebook
- Opportunity to provide branded merchandise in artist welcome bags
- Recognition on social media
- 5 Limited Edition SHINE Year 10 Coffee Table Book
- Invitations to SPAA Donor Recognition Events
- Complimentary SPAA named Membership benefits for 1 year

SHINE
ST. PETERSBURG MURAL FESTIVAL

FESTIVAL SPONSORSHIP



COMMUNITY SPONSOR

COMMUNITY SPONSOR

$7,500 SPONSORSHIP

Support SHINE's roots by becoming a **Community Sponsor** — directly impacting artist welcome, public programming, and mural execution. This level celebrates your commitment to inclusive community growth and vibrant public art.

- Logo hyperlink on SHINE website
- Logo included in digital SHINE Guidebook
- Opportunity to provide branded merch in artist welcome bags
- Recognition on social media
- 3 SHINE Limited Edition 10th Anniversary Books
- Invitations to SPAA Donor Recognition Events

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FESTIVAL SPONSORSHIP



MURALIST SPONSOR

$5,000 SPONSORSHIP

Sponsor a muralist and help bring their artistic vision to life. This level offers a personal connection to the artist's journey and showcases your role in nurturing talent.

- Recognition on SHINE event page
- Recognition in digital SHINE Guidebook
- Social Media Acknowledgement on Facebook/Instagram Stories
- Invitations to SPAA Donor Recognition Events

MURALIST SPONSOR

SHINE
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FESTIVAL SPONSORSHIP

HOSPITALITY SPONSOR

HOSPITALITY SPONSOR

$2,500 SPONSORSHIP

SHINE is known for the care and concern shown to particpating artists, from lodging to supplies to lunch and waters. For the duration of the Festival, daily mid-day meals are provided as the artists who sometimes work in extreme conditions to give us public art that that makes St. Petersburg special and the SHINE Mural Festival unique. **Hospitality Sponsors** are identified as providing for a specific artist for the entire run of the Festival.

- Recognition as Hospitality Sponsor for specific artist
- Recognition in digital SHINE Guidebook
- Invitations to SPAA Donor Recognition Events

SHINE
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SPECIAL SPONSORSHIP



ADVOCATE SPONSOR

$1,000 SPONSORSHIP*

Perfect for individuals or small businesses, **Advocate Sponsors** demonstrate grass roots support for the arts and receive digital recognition. This levels hows that every dollar counts in keeping public art vibrant and accessible.

- Recognition in digital guidebook
- Invitations to SPAA Donor Recognition Events

ADVOCATE SPONSOR

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SPECIAL SPONSORSHIP

LUNCH BUNCH SPONSOR

LUNCH BUNCH SPONSOR

$500 or In-Kind Food Sponsorship

Keep our artists fueled and focused. **Lunch Bunch Sponsors** provide meals during the festival and are recognized on our website. It's a meaningful and tasty way to show your support.

- Recognition as lunch sponsor for a day during festival
- Recognition in digital SHINE guidebook

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SPECIAL SPONSORSHIP

THANK YOU FOR YOUR CONSIDERATION

Sponsorship Contact:

Helen French
SPAA Executive Director
helen@stpeteartsalliance.org

Jon Wittner
SHINE Committee Chair

SHINE YEAR 10 COFFEE TABLE BOOK



AVAILABLE NOW!

THANK YOU!

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ST. PETERSBURG
ARTS
ALLIANCE